

2013 All City Swimming & Diving



2013 All – City Program Ad Sizing

Option 1: Traditional Half Page
5”h x 8”w (.5 page equivalence)

Option 2: Traditional Quarter Page
5”h x 4”w (.25 page equivalence)

Option 3: Traditional Eighth Page
2.5”h x 4”w (.125 page equivalence)

Option 4: 2-Column Half Page
5”h x 5.2”w (.5 page equivalence)

Option 5: 1-Column Quarter Page
5”h x 2.8”w (.25 page equivalence)

Option 6: 1-Column Eighth Page
2.8”h x 2.8”w (.125 page equivalence)

Option 7: 2-Column Pep Page
2.8”h x 5.2”w (.125 page equivalence)