

# 2013 All City Swimming & Diving



Nearly 52 years ago, the first All-City Championship Swim Meet was held to celebrate the end of summer. The goal was simple: **fun, friendly competition for Madison area swimmers of all abilities.** The spirit of this inaugural swim lives on today as the Middleton Gators Swim and Dive Team is privileged to host the 2013 All City Swim Meet on August 1-3. Nearly 2,000 competitors and their families will attend and compete in this annual meet (one of the largest open air swim meets in the country), which garners media attention throughout and beyond Dane County. The Middleton Gator Swim and Dive Team plans to engage both current and alumni swimmers to join us in celebrating the 52<sup>th</sup> anniversary of this Madison summertime fixture.

The 2013 All-City Swim and Dive league includes 13 Madison-area pools serving thousands of families. Sponsorship of this event offers exposure to all members of the league, their families and friends. We will recognize our sponsors throughout the three-day meet through public address announcements, website placement, program print ads and banner display. Specific information on sponsorship levels is below.

Sponsorship is a wonderful opportunity to support a Madison-area sporting tradition and earn the appreciation and loyalty of participating teams, families and the community. Thank you for consideration of sponsorship.

## Sponsorship Levels:

- Premium Sponsor (\$10,000)     *Limit: 3 sponsors*
- Platinum Sponsor (\$5,000)     *Limit: 8 sponsors*
- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,000)
- Bronze Sponsor (\$500)
- Race Sponsor (\$100)
- Alumni & Family Sponsorship (\$50)

**Questions ?**  
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Sponsor Name (as printed): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City/ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

*Please make checks payable to **Middleton Gators Swim Team**. Please include this form with your payment.*

Middleton Gators All-City Swim 2013  
6907 University Avenue #290  
Middleton, WI 53562