

2013 All City Swimming & Diving



2013 All-City Swim Meet Sponsorship Benefits

Premier Sponsor - \$10,000

Three Available

Sponsorship Benefits:

- Corporate logo included on 2013 All-City Swim Meet volunteer t-shirts
- Corporate logo included on bag tags distributed to all participating All-City swimmers
- Company banner displayed on Middleton "billboard" wall from August 1- August 3
- Company logo on Front page of each day's meet program (3 covers).
- Company banner displayed in preferred location during meet
- Minimum of 16 announcements per day recognizing Premier level of support
- Equivalent of one and ½ pages of ad space within each day's Meet Program
- Company logo featured in All-City Swim Meet on-site sponsorship signage and sponsorship page in Meet Program
- Company logo on top of all pages of 50th All-City Swim Meet website with hyperlink to company's website
- An event sponsorship (i.e. the 9-10 50 Free)

Platinum Sponsor - \$5,000

Eight Available

Sponsorship Benefits:

- Corporate logo included on 2013 All-City Swim Meet volunteer t-shirts
- Corporate logo included on bag tags distributed to all participating All-City swimmers
- Company banner displayed on Middleton "billboard" wall from August 1- August 3
- Company banner displayed in prominent location during swim meet
- Minimum of 10 announcements per day recognizing Premier level of support
- Equivalent of one page of ad space within each day's Meet Program, at sponsor's preference
- Company logo on top of landing page/sponsorship page of Swim Meet website with hyperlink to company's website
- An event sponsorship (i.e. the 9-10 50 Free)

Gold Sponsor - \$2,500

Sponsorship Benefits:

- Sponsorship of one team tent with multiple, prominent signs featuring company name.
- Company sponsorship featured on event map provided to all swimmers, coaches and parents
- Minimum of 6 announcements per day recognizing silver level of support
- Equivalent of 3/4 page of ad space within each day's Meet Program
- Company name/logo featured in 2013 All-City Swim Meet on-site signage and sponsorship page in each day's meet program.
- Company name/logo featured on sponsorship page of Swim Meet website with hyperlink to Company's website.
- The opportunity to provided brochures, coupons, or other printed material on a special sponsor's table.
- An Event Sponsorship (i.e. the 9-10 50 Free)

Silver Sponsor - \$1000

Sponsorship Benefits:

- Minimum of 3 announcements per day recognizing silver level of support
- Equivalent of 1/2 page of ad space within each day's Meet Program
- Company name and logo featured in 2013 All-City Swim Meet on-site signage and sponsorship page in each day's meet program.
- Company name and logo featured on sponsorship page of 2013 All-City Swim Meet website with hyperlink to Company's website.
- The opportunity to provide brochures, coupons, or other printed material on a special sponsor's table.
- An Event Sponsorship (i.e. the 9-10 50 Free)

Bronze Sponsor - \$500

Sponsorship Benefits:

- Minimum of 1 announcement per day recognizing bronze level of support
- Equivalent of 1/4 page of ad space within each day's Meet Program
- Company name and logo featured in Swim Meet on-site signage and sponsorship page in each day's meet program.
- Company name and logo featured on sponsorship page of Swim Meet website with hyperlink to Company's website.

Race Sponsor - \$100

Sponsorship Benefits:

- Sponsorship of one race event of choice (70 Events)
- 2" x 4" Pep Ad in each day's meet program
- Recognition on Swim Meet website and in each day's meet program.

Alumni & Family Sponsor - \$50

Sponsorship Benefits

- Name featured on Each Days meet program

To Become a Sponsor:

-Submit payment and ad copy no later than June 15th for inclusion in printed materials

-Send a check made payable to "Middleton Gators Swim Team" to:

Middleton Gators All-City Swim Team 2013
6907 University Avenue #290
Middleton, WI 53562

-Email ad copy/art in vector graphic format to birsch@chorus.net or tim@tqdiamonds.com. Please include preferences for ad sizes (options are attached).

-Confirmation of sponsorship will be sent upon receipt of payment.

For more information please feel free to contact:

Donna Birschbach
Birsch@chorus.net
(608)444-4194

Tim Quigley
Tim@tqdiamonds.com
(608)444-4000

Middleton Gators All-City Swim 2013
6907 University Avenue #290
Middleton, WI 53562